CHAPMAN UNIVERSITY | **Department of Art**
Graphic Design Program

The design process, at its best integrates the aspirations of art, science, and culture.

Jeff Smith

The Bachelor of Fine Arts (BFA) in Graphic Design is rigorous and challenging. The program emphasizes conceptual design methods, appropriate aesthetics, history, writing development, verbal articulation, and training in technology that prepare the student to enter the graphic design profession. Students have opportunities to explore all aspects of graphic design, such as packaging, illustration, information design, advertising design, web design, multimedia design, motion design, and book design.

▼ *Royal Albert Dock Logo by Campbelle Brenne, '25*

▼ *2023's GD 308 Sustainable Design course, a summer travel course in London. From top to bottom, left to right: Arielle Lee, Annie Yu, Caroline Notaro, Campbelle Brenne, Kaili Welch, Mia Dwyer-Kim, Brandon Olson, Vinay Bakshi, Sophia Tefft, Ryan Bracewell, Ella Moriarty, Sarah Thangamani, Marin Pomeroy, Annabelle Kim, Saniya Revankar*

▼ *Cooking Connections Packaging Design by Marin Pomeroy, '24*

▲ *Travel App Design by Danelle Vicencio, '22*

▲ *Chapman University Commemorative Poster by Harry Lada '23*

Integrated

Visual Thinker Lecture Series

The Department of Art hosts lectures every semester designed for students to explore visual culture from a wide range of art professionals across disciplines offering opportunities to learn, be inspired, and network. In addition, The Graphic Design program hosts the Margo Pawell Design Symposium, bringing a panel of experts to dialog on contemporary design issues.

Commpost

Since 2005 the Graphic Design program has been communicating and posting the happenings of professors, students, interns, and alumni. ***www.chapman.edu/art/commpost/default.asp***.

OC/LA/SD Design Community

Our location encourages current students to be involved in the regional design industry, create a community of their own and help students build leadership skills. Students have access to invaluable resources and opportunities to help make the transition from student to professional designers. orangecounty.aiga.org

Chapman University Graphic Design Club
@chapmangraphicdesign
@cugraphicdesignclub
vimeo.com/chapmangraphicdesign

Individual

Internships & Campus Jobs

Students are encouraged to intern as soon as they are able and required to complete 120hrs field internships in their senior year. Internship opportunities have included

Quicksilver Inc., Roxy, Volcom, O'Neil, Chase Design Group, Capston Studios, St. John, Crisp Brand Agency, Clear Channel Radio, Seventeen Magazine, Filter Magazine, Bozel and Amarati.

Students have the opportunity to obtain on-campus jobs in a variety of Graphic Design positions. Within the department is the Ideation Lab where students work on projects for many departments across the University. This allows students to gain valuable experience while furthering design skills.

Assessment

Students are assessed on their performance and progress in their sophomore year by the all design faculty, and in their junior and senior year by design faculty and outside professional designers brought in at the annual OC portfolio review helping the students mature and grow.

Alumni Success

Our alumni work all over the USA and around the world. Visit our Commpost for highlights and also visit our Department of Art Alumni page, ***https://www.chapman.edu/wilkinson/art/alumni/index.aspx***.

CHAPMAN UNIVERSITY | Graphic Design Program

Volume XVII NUMBER 1 commpost

The biannual Graphic Design program communication composition

for students, alumni, friends, and supporters.

INSIDE
- Faculty Updates
- Sophomore & Junior Portfolio Review
- OC Portfolio Review
- Margo Powell Symposium
- Spring VTLS
- Art 122 and Studio C Updates
- Studio C + Art 122 Updates
- Internships
- GD Alumni

Congratulations Seniors!

Congratulations to this year's graduating class! There are a total of 24 Graphic Design Majors and over 20 Graphic Design Minors. The Class of 23' has persevered so much during the pandemic such as online classes and the portfolio reviews. Although they have struggled through the pandemic, they have overcome this obstacle and continue to make fantastic design work. Once again, congratulations to them and good luck for their further future!

Card Created by Hunter Faria

Thank you for joining us today

Graphic Design Seniors Awarded

ESTEPHANIE BARRERA & VICTORIA BELLO

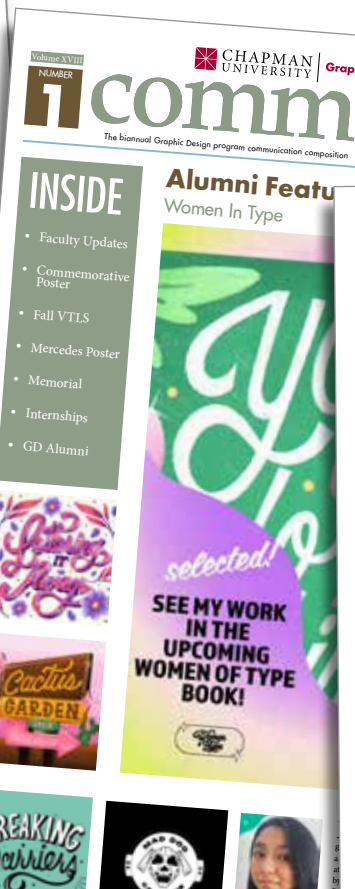
As an additional honor, the graphic design faculty has selected you to receive the Margo Pawell Award, given to the senior BFA student in graphic design who has consistently demonstrated a commitment to excellence, outstanding achievement, determination, dedication, and perseverance. This honor is given in recognition to students displaying community engagement, outreach, and to an

HARRY LADA & ITTAI SHAKED

As an additional honor, the graphic design faculty have selected you to receive the Ken Camastro Award, given to the Senior BFA in Graphic Design student who demonstrated the ability to work effectively with others, along with excellent time management and work habits, all while promoting a positive ethical behavior in Graphic Design. Congratulations on this achievement!

ALEXANDRA PATRASCU

It is my great pleasure to inform you tha have been awarded department honors design. The faculty have also decided t your success with the Purcell Award, g the top graduating senior in the studi Congratulations on these achievemen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- Commemorative Poster
- Fall VTLS
- Mercedes Poster
- Memorial
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- GD Alumni

Alumni Featu

Women In Type

SEE MY WORK IN THE UPCOMING WOMEN OF TYPE BOOK!

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- GD Alumni

Congratulations to this year's graduating class! There were a total of 25+ Graphic Design Majors and 20+ Graphic Design Minors. The Class of 22' has had to persevere so much during Covid – with online classes, hybrid classes, online portfolio reviews, and the sudden relocation of the homework lab in Spring '22. Although they have through the pandem have overcome all th obstacles and contin make fantastic desig

Graphic Design Seniors Awarded

LUCY GUYER:

As an additional honor, the graphic design faculty has selected you to receive the Margo Pawell Award, given to the senior BFA student in graphic design

MONIKA DEL ROSARIO:

As an additional honor, the graphic design faculty have selected you to receive the Ken Camastro Award, given to the Senior BFA in Graphic Design student who demonstrated the ability to work

ALICE P

It is my gr have been design. Th your succe

Interdisciplinary

Work with Ad/PR students

Design students work alongside advertising students on senior level projects and in the annual NSAC competition.

Work with Law and Political Science students

Design students work alongside Law students on trial competitions to create clear communications and also to form effective communication.

Work with Science Students

Design students are influenced by working with the Jet Propulsion Lab (JPL) and NASA.

Work with Marketing Students

Design students work with Business & Marketing students to create visual communications.

Liberal Arts Core, Extra-curricular Activities, Minors

Students have the opportunity and freedom to explore a range of topics, concerns, and methodologies from historical culture, formal analysis and iconography to material culture, social history, and gender studies within their general education core. Chapman University offers an exciting range of activities that enhance the learning experience. Students are encouraged to minor in Arts and Humanities, Social and Cultural Studies, Area Studies, Historical Studies, Language Studies, Communication Studies to supplement their major and round out their education.

CHAPMAN UNIVERSITY | Graphic Design Program

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commpost

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Welcoming the Class of 2025

INSIDE

- Faculty Updates
- Visual Thinker Lecture Series
- GD 200 Mercedes-Benz Project

Internships

- Commemorative Poster Designs
- GD Alumni

This year's incoming class features a diverse array of students; spanning the both the country places outside of the U.S. The Graphic Design program is excited to have welcomed 41 incoming freshmen to the graduating class of 2025 who were eager to begin their studies this Fall semester. We can't wait to see their growth over the next four years.

Aldesago, Switzerland

USA

Hawaii

INCOMING FIRST YEAR STUDENTS 41

GENDER RATIO BOYS (8) 20% GIRLS (33) 80%

International Opportunities

London, UK

Olympics, Saudi Arabia, Space, and Beyond

Graphic Design 308, Sustainable Design. From 2009 – present, graphic design has provided their majors and minors the opportunity to work in London with primary agencies responsible for the Olympic Games and the Living Cities project. We're honored to be the only university in the world to offer our students these opportunities.

Global Studies

Chapman University students are encouraged to participate in study abroad programs, because provides a unique opportunity to gain fresh perspectives on international political, economic and social issues, interpersonal relationships and ultimate career choices. More information – ***https://www.chapman.edu/international-studies/center-for-global-education/index.aspx.***

New students applying to the BFA Graphic Design program must submit both the Creative Supplement and Common Application. The Creative Supplement application requires the following pieces to be uploaded (please visit: wwwchapman.edu/admission/undergraduate/applynow. aspx, for more information.)

The Department of Art Portfolio application requires you to submit four items to be considered:

1. Statement of Interest:

The Department of Art at Chapman University is committed to fostering interdisciplinary dialogues. Provide insight to your creative background and experiences. What about Chapman's Graphic Design program appeals to you? (500 words or fewer)

2. Statement of two most successful works:

Art and design are visual communication. Pick the two most successful works in your portfolio and explain what makes them the most significant, including how the formal elements of the works support their meaning. (500 words or fewer).

3. Signed Letter of Recommendation:

The letter of recommendation should be from an art or design teacher, mentor or anyone that speaks to your creative talents and merits as a student. This letter is in addition to the letter of recommendation required in your Common Application, so you would be submitting two letters total.

4. Media Uploads:

Upload 8-10 pieces from your portfolio that you feel best demonstrates your artistic talents. You may include design, drawing, photography, painting, ceramics, sculpture, or video.
If AI generated tools are used in your portfolio, please identify in your statement and in the corresponding images which programs you used and why.

Students currently at Chapman University wishing to declare a Major or Minor in Graphic Design must first meet first with one of the Graphic Design full-time faculty: Assoc. Professor Eric Chimenti (chimenti@chapman.edu) or Professor Claudine Jaenichen (jaeniche@chapman.edu) to discuss the program & requirements. If you move forward with the application, all the pieces listed above are required for your application to be considered.

Fall Deadline: March 1st
Spring Deadline: October 1st

Please visit:
https://www.chapman.edu/admission/undergraduate/applynow.aspx or art@chapman.edu for more information.

BFA in Graphic Design Curriculum:

GD 100	Book Arts
GD 102	Research Methods for Designers
GD 103	Visualization
ART 122	Objects and Space
ART 195	Art and Text (Offered only in Spring)
GD 200	Introduction to Graphic Design
GD 201	Typography
GD 202	Web and Interaction Design
GD 203	Color
GD 300	Graphic Design
GD 302	Branding and Advertising Design
GD 303	Information Design
GD 304	History of Graphic Design
GD 306	4D Design
GD 307	Advanced Typography
GD 329	Envisioning Compassionate Communities and Responsible Technology
GD 329A	Interdisciplinary Design Practices
GD 400	Advanced Graphic Design
GD 401	Graphic Design Business Practices
GD 402	Advanced Interaction and Web Design
GD 406	Motion Design
GD 408	Independent Internship
GD 496	Graphic Design Portfolio

2 ART History elective courses & 2 ART/DESIGN elective courses

78 UNITS Total

BEST COLLEGES U.S.News & WORLD REPORT RANKINGS

#5
Regional Universities West

#3
Best Undergraduate Teaching

Universities.com BEST COLLEGES 17-18

#1
Best Graphic Design Degree

CHAPMAN UNIVERSITY | Wilkinson College of Arts, Humanities, and Social Sciences

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